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FOR IMMEDIATE RELEASE

Haircuts for Hope fundraiser at Joseph's Salon to benefit Kids Hope United

MIAMI (Aug. 1, 2008)—Joseph's Salon will host the second annual *Haircuts for Hope*, a fundraising event to benefit Kids Hope United, a private nonprofit organization dedicated to protecting children and strengthening families.

For one day only, professional stylists will provide haircuts to children and adults for \$25, with proceeds benefiting Kids Hope United programs and services. The event will also feature a silent auction and a special appearance by Cindy the Clown.

WHAT: Haircuts for Hope

WHEN: Sunday, Aug. 24, 2008
10 a.m. – 3 p.m.

WHERE: Joseph's Salon
14973 S. Dixie Hwy., Palmetto Bay, FL

The event is open to the public; walk-ins and donations are welcome.

For more information, contact Judi Pasternac, fund development director, at 786.573.9000 or jpasternac@kidshopeunited.org. For more information on Kids Hope United, visit www.kidshopeunited.org. To learn more about the salon, visit www.josephs-salon.com.

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About Kids Hope United

Kids Hope United is a private human service organization dedicated to protecting children and strengthening families. Kids Hope United offers a diverse array of prevention, intervention and community-based programs. Kids Hope United also specializes in child welfare system management, reform, consultation and training. With principal offices in Illinois, Wisconsin, Missouri and Florida, Kids Hope United serves more than 15,000 children and their families across the country each year. For more information, visit www.kidshopeunited.org.

